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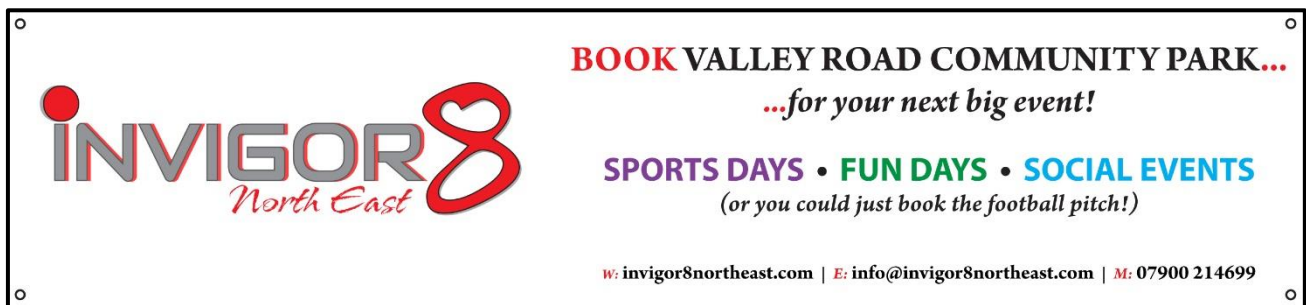
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ADVERTISING @ VALLEY ROAD COMMUNITY PARK

We are offering local businesses in Sunderland and the surrounding areas the opportunity to advertise their business or organisation at Valley Road Community Park, Hendon.

During our first year of trading, we have seen a huge increase in bookings for our 9v9 football pitch, as well as requests for usage of the park for community events and fun days. In Year 1, we had more than 3,000 unique visitors to Valley Road, with a lot more anticipated in Year 2! We have allocated a prominent area of the park for all banners to be displayed.

Here is an example of the advertising banners we have available for sale...



BANNER SIZE & SPECIFICATION

SIZE:	2.2m (length) x 0.5m (width)
PRINT:	Single sided, full-colour and UV resistant
MATERIAL:	Heavy duty, 16oz vinyl
FINISH:	Metal grommets with fixings for display

The design of the banner is entirely up to *(some restrictions may apply)*. We have an in-house graphic designer who will design your advertisement and provide a full proof prior to print. All you need to do is provide your text, logo and any other information you would like to be included in your advert.

COST

For the first year of your advert the cost per banner is **£500**. This includes, design, print and display. If you opt to display your banner for additional years, the cost is **£400** per year. However, if you opt not to continue with your advertising after 1-year, the banner is yours to keep. Your first full year will commence from the date the banner is installed at Valley Road Community Park.